



Media Release • For immediate release

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Howard County Library System

PICTURE YOURSELF PART OF #HCLS75 HISTORY

COLUMBIA, MD - Howard County Library System will kick off a fun, social media photo contest on Monday, April 20 to continue its 75th anniversary celebration. Contest participants can win a Kindle reader and become part of history by capturing their favorite thing about Howard County Library System in a creative photo posted to social media.

The photo may feature a favorite book or a quiet spot at the local branch. Maybe it's the customer service specialist at your favorite branch or a children's class instructor. A signature event, the frogs at the Miller Branch, the audio booth at the Savage Branch or Ginger Bread Man in the Enchanted Garden may also strike someone's fancy. Whatever the choice, the photo must also include the red HCLS 75 anniversary circle.

How to enter:

- 1 - Get a RED75 anniversary circle at any HCLS branch, on page 9 of HCLS spring *source* or online at hclibrary.org.
- 2 - Take a photo that creatively depicts your favorite thing about HCLS and remember to include the RED75 circle in some way.
- 3 - Post the photo to Instagram, Twitter, tumblr, and/or Pinterest using #HCLS75
- 4 - "Like" HCLS social media pages to follow all the contest action.

The most creative ten posts will be selected and then ranked by a panel of judges. The person who submits the post that receives the highest cumulative score will win a Kindle reader. The winner will also be invited to select their favorite book, inscribe a personal message inside, and place it in the HCLS 75th anniversary time capsule at a ceremony in the fall.

The deadline for posting contest entries is midnight May 16. Winners will be announced via HCLS social media the following week.

2015 marks HCLS' 75th year of delivering high-quality education for all.

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