Community Engagement Matters

Paul Schmitz
@paulschmitz1

www.leadinginsideout.org
www.collectiveimpactforum.org

Introductions

What 2-3 gifts or skills make you a good family member and friend?

What 2-3 skills make you an effective leader?

What are 2-3 talents or hobbies you love doing and can get lost in for hours?
Step 1
Make a list of all the things you can do to have really bad community engagement?

Step 2
Have any of you seen any of the items on your lists before?

Step 3
“Culture eats strategy for breakfast”
-- Peter Drucker

When was the first time you stepped up?
Leadership

1 An action many can take, not a position few can hold
2 Taking responsibility to work with others on common goals
3 Practice of values that engage commitment from others
Who was the leader?

Practicing Values

1. Asset-Based
2. Inclusion and Equity
3. Collaboration
4. Continuous Learning
5. Integrity
<table>
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<th>Community Engagement</th>
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<tbody>
<tr>
<td><strong>1</strong> Asset-Based Community Development</td>
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<tr>
<td><strong>2</strong> Purposeful and Equitable Engagement</td>
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## Assets

**Individuals**: The gifts, talents, and commitment of Individuals who help each other

**Associations**: The relationships, social capital, clubs, and ways people come together in community

**Institutions**: The degree to which they engage and support the community on their terms

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## Associations

*What are all of the groups you belong to – formally or informally -- where are you a member in Howard County?*
Two Paths

<table>
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<th>Needs</th>
<th>Assets</th>
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<td>Services to meet needs</td>
<td>Connect and Contribute</td>
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<td>Consumers</td>
<td>“Citizens”</td>
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<td>Programs are the answer</td>
<td>People are the answer</td>
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Be Authentic, Fulfill Promises

We Got This is a community grassroots campaign that needs YOUR SUPPORT!
Be Authentic, Fulfill Promises

Milwaukee Public Library Teams Up With Barbershops To Provide Kids With Books
(by LATOY D. DENNIS - SEP 1, 2016)

Chicago Cut also gave out free haircuts to kids headed back to school
LATOY D. DENNIS

Southwestern Wisconsin BEHAVIORAL HEALTH PARTNERSHIP

Southwestern Wisconsin BEHAVIORAL HEALTH PARTNERSHIP
Two Paths

Needs

- Services to meet needs
- Consumers
- Programs are the answer

Assets

- Connect and Contribute
- “Citizens”
- People are the answer
### ABCD

What are the stories we tell about our communities and the role of people in solving their problems?

Support work **by** community or do work **with** community not **to** or **for** community

### Community Engagement

1. Asset-Based Community Development
2. Purposeful and Equitable Engagement
## Engagement Spectrum

<table>
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<th>INFORMING</th>
<th>CONSULTING</th>
<th>INVOLVING</th>
<th>COLLABORATING</th>
<th>EMPOWERING</th>
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<td>Providing balanced and objective information about new programs or services, and about the reasons for choosing them. Providing updates during implementation.</td>
<td>Inviting feedback on alternatives, analyses, and decisions related to new programs or services. Letting people know how their feedback has influenced program decisions.</td>
<td>Working with community members to ensure that their aspirations and concerns are considered at every stage of planning and decision-making. Letting people know how their involvement has influenced program decisions.</td>
<td>Enabling community members to participate in every aspect of planning and decision-making for new programs or services.</td>
<td>Giving community members sole decision-making authority over new programs or services, and allowing professionals to serve only in consultative and supportive roles.</td>
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## Practicing Equity
Practicing Equity
Practicing Equity

Ladder of Inference

Chris Argyris, Harvard Business School
Ladder of Inference

- Take Action
- Adopt Beliefs
- Draw Conclusions
- Make Assumptions
- Interpret Meaning
- Select Data
- Observable Data

Ignorant or biased beliefs

Biased decisions and actions

Chris Argyris, Harvard Business School
Content Expertise

Elon Musk’s submarine ‘not practical’ for Thai cave mission, rescue head says

The entire soccer team has thankfully been rescued.

Context Expertise

Boys’ arduous journey to freedom

The boys were attached to the diver by a thin line
Full-face diving mask
Static ropes lead to cave’s entrance

Each boy was accompanied by two divers
Divers needed to hold the boys’ oxygen tanks in front of them to squeeze through submerged holes
Morning Insights

What is one insight you are bringing from this morning into the afternoon session?

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