

2021 Summer Reading Customer Survey



HOWARD COUNTY
LIBRARY SYSTEM
Public Education for All

What do you think about our Summer Reading Program? Please be honest! Your answers will help us improve for next year. Thank you!

Check all that apply.

In What way did you participate?

- Signed up for the summer reading program
- Attended free programs - Live or Virtual

Who Participated?

- Baby, Toddler, Preschooler
- Grades K-5
- Grades 6-12
- Adult

Why did you participate?

- Did it last summer
- To encourage more reading and learning over the summer
- Free programs
- Prizes
- Other _____

How did you participate?

- Paper Log
- App
- website

What was your favorite part of the Summer Reading Program?

Because of the Summer Reading Program.... (check all that apply)

- I/We are more confident readers.
- I/We read more often.
- I/We visit the library more often.
- I/We spend more time talking about books.

What could we do better?

How did you learn about the Summer Reading Program?

- Library Staff
- Friends/Families
- Teacher
- Visit to your school
- Library Website
- Email from the library
- Social Media
- Community Event
- Other